

# How To Host An Alternative *Catalog Market*



## Step One

Register your market online at <https://alternativegifts.org/giving/gift-markets/register> and order materials (catalogs, gift inserts, greeting cards etc.)

## Step Two

Set up a dedicated area in your place of business/church for a table with Gifts Inspiring Change catalogs on it.

## Step Three

Encourage visitors to stop by the table and donate to Causes they support. Offer greeting cards to donors to give to their friends and family with gift inserts describing the Causes they donated to.

## Step Four

(Optional) Create a Facebook fundraiser on the Alternative Gifts International Facebook page to allow visitors to donate online.

**Like the “Alternative Gift Markets” Facebook page and join the Facebook group to share ideas with market volunteers from around the country!**

LIKE THE PAGE

JOIN THE GROUP