

Sample Text to Promote your Crowdfund!

Feel free to edit as you need.



- 1. Use this to announce the launch of your Crowdfund:** Dear (*Friend, Family Member, Coworker*), I hope you can join me in supporting my fundraiser for the cause(s) I've selected on my Crowdfund page: (*add link to your Crowdfund*). My goal is to raise \$_____. This is something that is very near and dear to me. I want to do as much as I can to help those in need, and ninety percent of each dollar donated to this fundraiser goes directly to the causes I selected. Please consider joining me in this life-saving, transformative cause(s) by donating to my fundraiser today! I am so excited to inspire change with my fundraiser and I hope you will be, too.

Thanks for your support!
(Your Name/Team Name)

- 2. Use this to send a Crowdfund Campaign status update:** Dear [friend], I'm so happy to share this news with you: My fundraising campaign has raised \$_____ so far. Thank you to all of you who have supported my fundraiser. I couldn't have done it without you! Donations made to my page will contribute to _____. I am \$_____ away from reaching my goal. If you haven't had a chance to support my campaign yet don't wait, visit my page to make your donation today! [*link to your Crowdfund page*]. Please feel free to share my fundraising page on your social networks or with others in your networks who would be interested in supporting this great cause.

Thank you again for your support!
(Your Name/Team Name)

- 3. Use this to send a message halfway through your Campaign:** Dear [friend], I want to thank you for your support in helping me raise funds for _____. I am about halfway through my fundraising efforts. I wanted to update you on my progress: I have raised \$_____ so far! Please consider giving to my crowdfund here (*add link to your Crowdfund*). Feel free to share my fundraising page on your social networks or with others in your networks who would be interested in supporting this great cause.

Thank you again for your support!
(Your Name/Team Name)

- 4. Use this for a last call for donations:** Dear [friend], Well, we're almost there! I'm on the homestretch of my fundraising efforts. I can't thank you all enough for your support. I will be collecting donations through my page until _____ and would encourage any last minute donations to be made now.

Here is my page: *(add link to your Crowdfund)* Please consider a last minute gift. Every dollar helps.

Thank you so much for your generous support!

(Your Name/Team Name)

5. **Use this to say “Thank you” to your campaign supporters:** Dear [donor], I want to personally thank you for your generous donation to my fundraising page in support of the worthy cause(s). This is of great importance to me because I was able to raise \$_____ with your help, which will support (describe the cause/s) you listed in your crowdfund.

Thank you again for your generosity!

(Your Name/Team Name)