

How To Host a Direct Mail Market



Step One:

Register your market online at:
<https://alternativegifts.org/giving/gift-markets/register>

Step Two:

Provide a list of shoppers to AGI, who will then mail catalogs with labels designating the hosting organization or individual.

Step Three:

As shoppers make purchases directly from AGI, greeting cards and inserts will be mailed to them, and your Market will be credited with the purchases.