



## CARD DESIGN SUBMISSION GUIDELINES

**Alternative Gifts International** is a non-profit organization that inspires support for humanitarian and environmental causes. We offer donors the option to designate charitable gifts through carefully selected agencies in the name of their relatives, friends and associates.

### CRITERIA FOR SUBMISSION

- Artists of all ages may submit artwork for greeting cards.
- Artwork may consist of any art medium, but will only be accepted in a digital file. If photography is used, make sure that is professionally edited (color, lighting, etc).
- Artwork should be submitted in one of the following formats: High resolution PDF, JPEG or TIFF formats.
- All submissions **MUST BE ORIGINAL**
- Design must fit on a 6.5" x 4.75" card, and can be either horizontal or vertical format.
- Card design(s) themes will reflect: Interfaith Celebrations (*Hanukkah, Christmas, Kwanzaa, Eid, etc.*), Environmental / Nature themes, Women Empowerment, Spring/Easter, International Holidays, Occasion cards: (*Fathers/Mother Days, Birthday Celebrations, Anniversaries etc.*)  
Visit [www.alternativegifts.org](http://www.alternativegifts.org) to view our current selection of cards.
- The image should not contain any text or copy unless intended to be an element of design. You may give us several suggestions for quotes that would go inside the greeting card and align with the design theme, also include an explanation of the design. (**Note:** AGI reserves the right to use a quote of their choice to be printed inside the greeting card. We will share the final file with the designer for approval prior to printing it.)

### SENDING YOUR ART

Fill out and sign the attached "Rights and Release Form"

Scan & email electronic files to:

**[agi@alternativegifts.org](mailto:agi@alternativegifts.org) or mail your design saved on CD**

**to: P.O. Box 3810, Wichita KS 67201 - Note:** If sending by mail, please label the CD with your name, email address and details of the art.

**The deadline for submitting your art is April 17th, 2019.** The winning artists will be notified by email on May 8<sup>th</sup>. For questions, call: 316.269.0635

## RIGHTS & RELEASE

All artwork submitted must be entirely original. The artist agrees to indemnify and hold AGI harmless from and against any damages or losses sustained as a result of any design which is not original.

The artwork and design must be exclusively made for AGI and is not to be submitted to other organizations, galleries or corporations.

Artwork may be sized or enhanced (*color correction, brightness, etc.*) for printing greeting cards, for AGI's website or in other promotional materials. AGI reserves the right to change the title of the entry.

**PLEASE COMPLETE THE FORM BELOW AND FAX IT TO 31.269.1292 OR SEND IT BY MAIL TO: PO BOX 3810, WICHITA KS 67201. IF YOU ARE MAILING ART, PLEASE INCLUDE THIS COMPLETED FORM WITH YOUR ARTWORK.**

Name of Artist \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

Title of Entry \_\_\_\_\_

Name/Location of School (if applicable) \_\_\_\_\_ Grade \_\_\_\_\_

## ARTIST AGREEMENT

I guarantee that the art submitted is entirely original. I agree to indemnify and hold harmless AGI from and against any damages or losses sustained as a result of any design which is not original. Furthermore, the art is created solely for AGI and will not be given or sold to another organization.

I give permission to AGI to use my name and artwork for purpose of promotion without compensation. Artwork may be sized or enhanced for printing on greeting cards, representation on AGI's website or in other promotional materials. AGI reserves the right to change the title of the artwork to reflect its mission. AGI reserves the right to choose an appropriate quote or text to accompany the art work inside the greeting card. (I understand that I will be informed of the quote/text and will review and approve a final design file prior to printing).

Artist's Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature of Parent or Legal Guardian  
(for Artists under 18 years of age) \_\_\_\_\_